

Organization for International Cooperation

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Arnold Keiser, President

John Kerry
Secretary of State
U.S. Department of State
2201 C Street NW
Washington, DC 20510

January 3, 2014

Dear Secretary Kerry,

I am writing first to acknowledge your extensive service on behalf of Americans and your commitment to resolve the Israeli-Palestinian conflict.

I was referred to you by US Senator George Mitchell some time ago in reference to specialized programs from the private sector. They are long proven within the private sector worldwide for many years to support unprecedented major breakthroughs in every type of complex challenge wherever applied by those who participate.

We are reaching out to numerous important government and multilateral institution officials urging the use of these extremely important resources. This is frankly a life and death matter. We are doing this with the extensive referral assistance of other highly respected former negotiators as well as Senator Mitchell and his 24 referrals.

These short yet transformational programs can powerfully support you in producing major breakthroughs in eliciting the level of cooperation needed on all the serious security and humanitarian challenges related to Russia, China, North Korea, the Arab states as well as in North and Central Africa. I would also add all challenges related to terrorism and nuclear proliferation.

I will explain the programs below but I want to make the following comments first on your challenges this week.

I know that the issues you plan to work on are appropriate. However, there have been numerous other highly respected interlocutors who worked on important issues too. What has never been accurately identified by anyone are the critical underlying issues that thwart the success of all these efforts.

What has also never been recognized is the significant impact of the "blame and change game" upon Israeli and Palestinian policymakers, leaders and negotiators. The programs we recommend would remedy these problems because for one thing they dramatically expand conscious awareness.

This would make it possible for either side or both to self-scrutinize their actions, inaction and take full responsibility for their problems. This would diminish the blame and change game. It would make them far more effective in all areas. The comments below and the other documents will add more depth.

I have tried several times in the past months to reach you but your gatekeepers thwarted my efforts. They made blind assumptions about this without thinking it through. That is not unusual in Washington since Democrats and Republicans are making blind assumptions about each other daily.

I am simply an advocate and not one of the program experts. So will explain this the best way I can in simple terms.

1-As you know there are numerous global security threats and humanitarian challenges that have persisted without resolution for far too long such as the one you are engaged in this week. New challenges also seem to come up frequently in recent times. The cost in human life, human suffering and treasure as well has been beyond staggering! This is not a situation that has to continue.

2-I am sure you would agree that no problem can be prevented or resolved effectively if the problem solver has not *accurately identified* the most critical issues undermining their problem solving efforts. This goes to the heart of the matter why so many challenges are not resolved or prevented.

3-Thus, if foreign policymakers, negotiators, security strategists and others are to ever solve these challenges they must have the ability to accurately identify the critical issues they are bypassing. Without that policies and negotiations will continue to fail. You cannot expect to write a successful policy if it based on critical information missing or interpreted in a counter-productive fashion.

You also cannot reasonably expect even the most skilled negotiator to produce breakthrough results if they cannot recognize how their own pre-existing bias undermines what they say and hear in negotiations. It is no accident that so many negotiations go nowhere.

You cannot get on the same channel if you are listening to your own internal commentary and not listening to your negotiating partner in a meaningful and useful way. Very few negotiate with adversaries constructively for this reason and for reasons associated with faulty policies.

4-It is very clear to us that concrete and lasting solutions are in themselves not elusive. The real problem is that human beings suffer from varying levels of conscious awareness that inhibits their ability to see what is needed in certain challenges.

5-It is also very important to note that since problem solvers commonly have these limitations self-scrutiny is at a minimum and the cause of policy and negotiation failures is usually placed heavily on the adversary. This unintentional blame-game just makes resolution even more difficult.

6-Expecting an adversary to jump at a deal offered or to continually honor an agreement when longstanding resentment and other issues are not resolved is a lesson in futility. This is something widely ignored or denied. I ran into this issue directly at the office of Secretary of State Rice.

7-The programs dramatically expand conscious awareness making it possible for experts in their fields like you and your colleagues to produce major breakthrough results.

When serious problems go unresolved over time there is a strong tendency for people to blindly assume that the problems are overwhelmingly difficult like the Israeli-Palestinian conflict. What IF they only seem difficult because those working on them are blind to what is really needed?

8-To explore this expeditiously with the proper clarity required you would need to engage in a serious conference call with me and our program expert and provider Becky Robbins. I strongly recommend that you read the documents I am attaching and listen to a 5 minute audio I recorded on private sector engagements.

Audio link www.oic-world-peace.org/services.html

I absolutely do not recommend delegating this to others. I can guarantee you that this is important enough for your time. I would not waste your time! If you still insist on delegating or someone insists for you, please read the

document called “Breakthrough Program Basics” paying particular attention to page 3 and the section called “Who should be discussing this with us.”

We will not talk to those who do not meet the proper requirements. The reason is that their time, your time, Becky Robbins’ and our time will be wasted. That is something very avoidable.

Thank you again for your most admirable service.

Sincerely yours,

AKeiser

Arnold Keiser

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